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**15 MINS FROM  
WHITEFIELD'S CHAOS,  
YOUR RESORT LIFE AWAITS!**

—

SHRIRAM

**blue**

*Take It Easy*

**WHITEFIELD EXTENSION**

**THIS PROJECT IS FUNDED BY**

**TATA CAPITAL  
HOUSING FINANCE LIMITED**

Home Loans are brought to you by  
Tata Capital Housing Finance Limited (TCHFL) and are offered at its sole discretion.  
Terms and conditions apply.



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## PRESENTING SHRIRAM BLUE

A landmark project with 1, 2 & 3 bedroom condominiums and duplex homes, which give you the best of both worlds, a perfect work location and a resort-like weekend lifestyle, at a price that keeps your wallet heavy and your heart light.



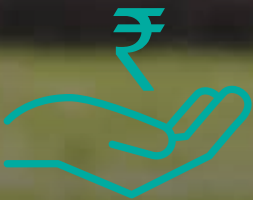
## EASY ON YOUR DRIVE

Whitefield Extension  
off Hoodi Junction.



## EASY ON YOUR LIFESTYLE

Live a resort-like life, packed  
with high-end amenities.



## EASY ON YOUR POCKET

Prices Whitefield has never  
seen before.



THE LOCATION OF A LIFETIME

**WHITEFIELD**  
CITY WITHIN A CITY

• **MOST PREFERRED BUSINESS DISTRICT** for top business professionals in Bengaluru.

• Entrenched with **TOP MULTINATIONAL COMPANIES** like SAP Labs, GE, Benz etc. have their R&D setup here.

• Destination for **IT/ITES & RESEARCH** companies.

• **3.5 LAKH+ EMPLOYEES** work in Whitefield.

• **SELF-SUSTAINING ECOSYSTEM** with established **SOCIAL INFRASTRUCTURE** like Malls, International Schools.

• Most sought-after real estate market in Bengaluru. **NEARLY ONE-THIRD OF HOMES SOLD** are in Whitefield.

• **HIGH RENTAL** potential expected with **4.5-5%** yield as compared to a market average of 3.5-4%.

• **CAPITAL APPRECIATION** at a CAGR of **12-14%** as compared to a market average of 8-10%.

# CONNECTIVITY WITH AN EDGE

**10**  
MINS

From Hoodi  
Junction/ ITPB Main  
Road

**10**  
MINS

From Whitefield, Old  
Madras Road &  
Kadugodi-Budigere Road

**15-20**  
MINS

From Baiyappanahalli  
Metro Station

**10-15**  
MINS

From upcoming  
Whitefield/Hoodi  
Metro Station

**10**  
MINS

To PRR

**10-20**  
MINS

From 3 Major Railway  
Stations – KR Puram, Hoodi,  
& Whitefield

# CONVENIENCE THAT IS PRECIOUS



Situated in the pride of Bengaluru; the epicenter of residential and commercial development.



Connectivity to virtually the entire city

ENTRENCHED WITH TOP-NOTCH IT PARKS  
WHERE 40% OF BENGALURU WORKS.



RMZ NXT  
**6.8** KMS

ITPB  
**6.9** KMS

SAP LABS  
**6.9** KMS

BRIGADE  
TECH PARK  
**7.3** KMS

GR TECH  
PARK  
**7.5** KMS

TCS  
**7.8** KMS

GE  
**8** KMS

HP  
**8** KMS

BAGMANE  
BUSINESS PARK  
**8** KMS

ACCENTURE  
**8.3** KMS

WHETHER IT IS A SMALL BRUISE OR AN  
EMERGENCY SITUATION, ALL YOUR  
HEALTHCARE NEEDS ARE TAKEN CARE OF.



SATYA SAI  
ORTHOPEDIC AND  
MULTISPECIALTY HOSPITAL  
**2.6** KMS

MANIPAL  
HOSPITAL  
**5.9** KMS

NARAYANA  
MULTISPECIALTY  
HOSPITAL  
**6** KMS

CLOUD  
NINE  
**6.1** KMS

SRI SATYA SAI BABA  
SUPER SPECIALITY HOSPITAL  
**6.8** KMS

VYDEHI  
HOSPITAL  
**7.9** KMS

COLUMBIA  
ASIA  
**9.4** KMS

SOME OF BENGALURU'S MOST SOUGHT-AFTER EDUCATIONAL INSTITUTIONS FOR YOUR CHILD'S EDUCATION.



LAKE MONTFORT  
SCHOOL

**1.4** KMS

INDUS VALLEY  
RESIDENTIAL SCHOOL

**2.9** KMS

CAMBRIDGE  
SCHOOL

**3.2** KMS

NARAYANA  
E-TECHNO SCHOOL

**3.6** KMS

GOPALAN  
INTERNATIONAL SCHOOL

**6.6** KMS

EURO SCHOOL  
WHITE FIELD

**6.8** KMS

VIBGYOR HIGH

**6.9** KMS

CHRYSLIS HIGH

**7.3** KMS

BRIGADE SCHOOL

**8.6** KMS

INDULGE IN AN IMPROMPTU SHOPPING SPREE, CATCH A MOVIE WITH YOUR FAMILY OR HANGOUT WITH FRIENDS, ALL THE ENTERTAINMENT YOU NEED IS RIGHT HERE.



DECATHLON

**5.6** KMS

ASCENDAS PARK  
SQUARE

**6.8** KMS

INORBIT MALL

**7.2** KMS

PHOENIX MARKETCITY

**8** KMS

VR MALL

**8** KMS

WINDMILL  
CRAFTWORKS

**8** KMS

THE BIERE CLUB

**8.5** KMS

JAGRITI THEATRE

**9.4** KMS

GOPALAN  
SIGNATURE MALL

**10** KMS

A white and blue metro train is stopped at a station platform. The train has a red circular logo with a white 'Z' on its front. The platform has a sign that says 'Badarpur' and 'Destination'.

## METRO

Shriram Blue is strategically located in close vicinity to upcoming infrastructural developments. With the fast progressing work of Namma Metro phase 2, one can conveniently access any part of the city. The project will have access to 2 major metro stations—Whitefield and Hoodi.

An aerial view of a multi-lane highway with several cars driving on it. The highway is surrounded by greenery and some buildings.

## THE FUTURE OF COMMUTE

An aerial view of a multi-lane highway with several cars driving on it. The highway is surrounded by greenery and some buildings.

## PRR

The Peripheral Ring Road which is planned will change the demography of this location and will make it even faster access to all parts of the city.



## AN INVESTMENT THAT IS REWARDING

An investment that is buzzing with connectivity and will eventually reap returns over and above the capital invested.

### WHITEFIELD

10 MIN

- 40% of all IT space of Bengaluru such as ITPL, SAP, GE, Accenture to name a few.
- Home to Bengaluru's best malls, hotels and hospitals - J.W. Marriot, Zuri, Phoenix Market City, Forum Value Mall, Manipal Hospital, Columbia Asia Hospital, etc.
- Numerous renowned schools like Vibgyor, Oakridge International School, Whitefield Global School, etc.

### MARATHALLI - ORR

15-25 MIN

- Biggest IT Corridor in Bengaluru.
- Upcoming metro (under construction) is 2 kms away to further ease the connectivity.
- Almost 150+ IT & ITeS companies have their presence in this stretch.
- Malls like 'Soul Arena', 'Central Mall', 'Brookfield Mall', 'Hypercity Market' are present.

### CENTRAL BUSINESS DISTRICT

30 MIN

- Central Business District (CBD) as the name suggests, is the prime business district for majority of business operations.
- Has good connectivity through Old Madras Road and Metro (Proposed metro at KR Puram).
- Metro is the recent driving factor for hike in the residential prices and connects all parts of Bengaluru to the CBD.
- Almost 15-20 % of Bengaluru's IT is spread across CBD (UB City, Global Tech Park, Centropolis etc).
- Bengaluru's entertainment and shopping with popular malls like Mantri Square, UB City, Garuda Mall, 1 MG etc.



The image features a central text block surrounded by concentric teal circles. The innermost circle is a thick, dark teal ring with a gap at the top-left. This is followed by a thin, light teal ring, and then a larger, thin, light teal ring. The text is centered within the innermost ring. Two small teal horizontal bars are positioned above and below the text.

# LOCATION MAP

STAYING CONNECTED HAS NEVER  
BEEN EASIER



### LEGENDS

- Main Jn.
- 🛒 Leisure, Shopping & Ent.
- 🏫 Institutions
- Proposed Metro line
- 👤 Corporates
- ⊕ Hospitals
- 🍽️ food Joint, Hotels
- CDP
- Access from Hoodi Junction
- Access from OMR/KR Puram



MAP NOT TO SCALE



**A WAY OF LIFE YOU'VE  
NEVER EXPERIENCED.**

Nestled amid acres of resplendent greenery, Shriram Blue, blends seamlessly into the natural topography. With its futuristic architecture and innovative design, get ready for a resort-like ambience combining it with the best of Mother Nature.



**WELCOME TO A COCOON OF  
CALMNESS SPREAD ACROSS  
8.5 TRANQUIL ACRES.**



Set against the backdrop  
of the 250-acre Yele  
Mallappa Shetty Lake



The project offers 1, 2,  
3 BHK Condominiums  
& 3BHK Duplexes.

Each home has been planned  
with a thoughtfully designed  
approach to luxury to  
provide you with one of the  
finest living experiences.

Aerial view of Shriram Blue

A person is practicing yoga on a wooden deck overlooking a lake at sunset. The person is in a downward dog pose on a blue mat. The deck is surrounded by a wooden pergola structure. In the background, there is a large body of water and a city skyline under a sunset sky. The scene is framed by a large white circle with a teal border.

## **NATURE'S BLUES AT THEIR BEST**

**A PROJECT THAT BRINGS TO YOU TRUE  
BLUE RECREATION TO NURTURE YOUR  
MIND, BODY AND SOUL.**

- A PRISTINE 250-ACRE LAKE JUST OUTSIDE.
- SUNRISE POINT ON THE TERRACES OVERLOOKING THE LAKE.
- MORNING YOGA WITH A LAKE VIEW
- INTERACTIVE WATER FOUNTAINS
- LARGE SWIMMING POOL AND KID'S POOL
- RIPARIAN PLANTATION



Sunrise Deck overseeing a lake



## NATURE'S TRANQUIL LANDSCAPES

**A PROJECT THAT OFFERS YOU NATURAL  
GREEN RECREATION TO DELIGHT, TO  
ENLIGHTEN AND TO INSPIRE.**

- A CENTRAL LANDSCAPE SPREAD ACROSS  
30,000 SQ. FT. - THE PARK LIFE
- THREE ENCHANTING EXPERIENCES: LUSH  
TROPICAL GARDEN, AROMA GARDEN & ZEN  
GARDEN
- A BROAD WALK SET AMIDST VERDANT  
GREENERY AND MEADOWS





30,000 sft. Verdant Central Greens



State-Of-The Art Clubhouse



# WELCOME TO THE TAKE IT EASY CLUB



GREEN ROOF  
CLUB HOUSE



SPACE FOR  
DANCE WORKSHOP



READING LOUNGE/  
CO-WORKING SPACE



SQUASH COURT



CAFE



MULTIPURPOSE HALL



## A SLICE OF PARADISE

A luxurious lifestyle with the best-in-class indoor and outdoor amenities awaits your arrival. Life at Shriram Blue is one of quality time spent with friends and family. Each and every amenity has been cherry-picked and tastefully crafted to present a premium living experience.



Kid's adventure zone

A young couple is roller skating on a paved path in a lush, green park. The woman, on the left, has her hair in a ponytail and is wearing a bright green tank top, a grey cardigan tied around her waist, and dark blue leggings. She is wearing black roller skates with green accents. The man, on the right, is wearing a dark grey t-shirt, light blue denim shorts, and black roller skates. They are holding hands and smiling at each other. The background is filled with tall trees and dense foliage, creating a vibrant, natural setting.

**A FLAWLESS  
SET-UP FOR  
YOUR WEEKDAY  
FUN-QUOTIENT**



### **CRICKET PRACTICE NETS**

Let your little champs unleash the cricketers in them

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### **SWIMMING POOL**

Take a refreshing dip or make a splash

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### **JOGGING & CYCLING TRACK**

Perfect to begin the healthy lifestyle you always wanted

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### **AMPHITHEATRE**

Catch entertaining performances every now and then

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### **SKATING RINK**

Learn to skate circles around family and friends

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### **TENNIS COURT**

Ace it on the court in your inimitable style

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### **BASKETBALL COURT**

The perfect platform for your budding basketball player

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A woman in a blue t-shirt and white shorts is standing at a ping pong table. She is holding a red ping pong paddle in her left hand and a white ping pong ball in her right hand. The background is dark and out of focus, suggesting an indoor sports facility.

**A REJUVENATING  
AMBIENCE FOR  
YOUR DAILY  
RECREATION**





### **YOGA/AEROBICS ROOMS**

Calm your jangled nerves with an invigorating fitness regime

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### **TABLE TENNIS**

Indulge in a competitive game of table tennis

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### **BADMINTON**

Smash your opponents each and every time

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### **GYMNASIUM**

Get your adrenaline rush of the day, everyday

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**NATURE'S  
BEAUTIFUL  
BOUNTY AT  
YOUR SERVICE**

## NURTURING GREENS



### TROPICAL GARDEN

Treat your eyes to the vivid colours of the tropical garden

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### AROMA GARDEN

Stroll through as a bouquet of fragrances caresses your senses

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### RIPARIAN PLANTATION

Experience nature's bounty at its refreshing best

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### ZEN GARDEN

Feel at complete peace as you enjoy an evening walk

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**THE BEST WEEKEND  
SPOTS FOR YOUR  
MUCH-DESERVED  
RELAXATION**

## RELAXATION ZONES



### CAFE

Tuck in the exuberant ambience at your spacious and eclectic cafe



### HEALTH CLUB

Get into the best shape of your life at the health club



### HAMMOCKS

Laze around in the hammock with a good book



### BARBEQUE AREA

Enjoy a scrumptious cook-out with family and friends



### PLAZA

Meet, greet and socialise to your heart's content



### SUNRISE DECK

Experience the city's perfect weather amidst tranquil lake views



A young girl with dark hair, wearing a bright pink tank top and light-colored shorts, is riding a bicycle towards the camera on a paved path. She is smiling and looking directly at the viewer. In the background, another child is riding a bicycle, slightly out of focus. The scene is set outdoors with green trees and a clear sky. A small teal horizontal line is positioned above the text on the left side of the image.

**THE PERFECT  
WEEKEND  
ADVENTURES  
FOR YOUR LITTLE  
EXPLORERS**

## CHILDREN ONLY PLEASE



### KID'S ADVENTURE ZONE

Let your kids experience the thrills of adventure

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### GIANT CHESS BOARD

Learning chess was never this much fun

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### KID'S PLAY AREA

An area dedicated for the recreation of your tiny tots

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### KID'S POOL

Summer vacations just got better for your little darlings

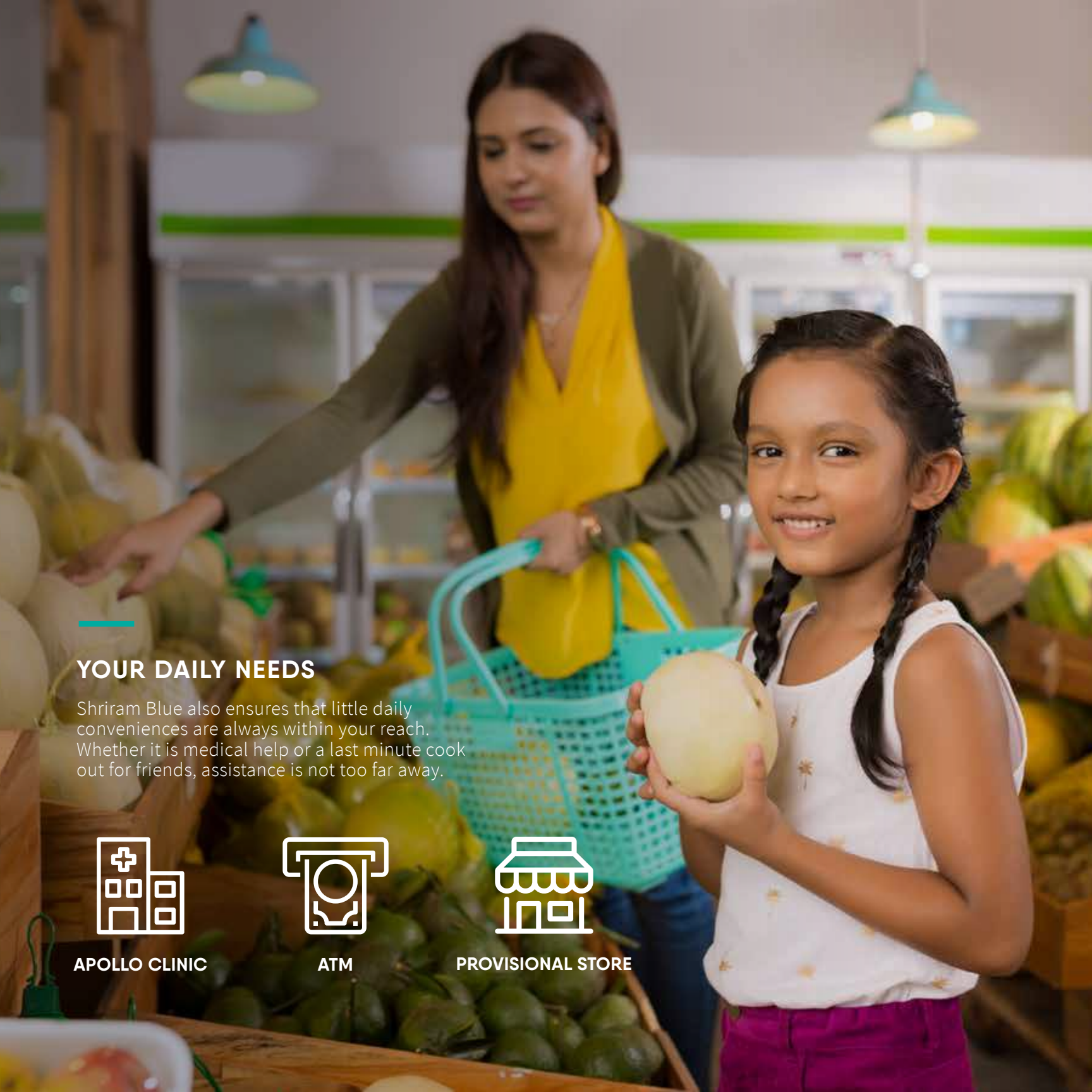
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### MOM & ME PARK

Narrate a fairy tale, play Hide & Seek and spend some special me-time with your little one.

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## YOUR DAILY NEEDS

Shriram Blue also ensures that little daily conveniences are always within your reach. Whether it is medical help or a last minute cook out for friends, assistance is not too far away.



APOLLO CLINIC



ATM




PROVISIONAL STORE





**YOUR STORY,  
WAITING TO BEGIN.**



**11 STUNNING  
TOWERS SPREAD  
OVER ~ 8.5 ACRES  
OF MANICURED  
GREENS.**



## LEGENDS

1. ENTRY PORTAL
2. EXIT PORTAL
3. SECURITY CABIN
4. ENTRANCE FEATURE PAVING
5. RAMP TO BASEMENT
6. PARKING
7. SERVICES
8. ENTRY TO PARK WITH INTERACTIVE FOUNTAINS
9. CHILDREN PLAY AREA SAND PIT
10. KID'S ADVENTURE ZONE
11. EPDM KIDS PLAY AREA
12. GIANT CHESS BOARD
13. TROPICAL GARDEN
14. MEADOW
15. BOARD WALK
16. RIPARIAN PLANTATION
17. AROMA GARDEN
18. HAMMOCK ZONE
19. ZEN GARDEN
20. YOGA PAVILION
21. FAMILY BARBECUE AREA
22. MOM & ME PARK
23. SKATING RING
24. SENIOR CITIZEN PAVILION
25. PET PARK
26. CRICKET PITCH
27. BASKET BALL POST
28. TENNIS COURT
29. AMPHITHEATRE
30. FEATURE WALL
31. PLAZA
32. MAIN POOL
33. KIDS POOL
34. DECK
35. GRASS PAVED FIRE DRIVEWAY
36. JOGGING TRACK
37. CYCLE TRACK
38. CYCLE DOCKING STATION
39. PARTY AREA
40. VIEWING DECK

# HOMES BUILT TO SUIT YOUR NEEDS



If you are a newly married couple, we have the perfectly sized 1 BHK homes for you.



If you are a nuclear family, then the 2 BHK homes are the right choice for you.



If you are a growing family, looking for that extra room for your growing kids, then you will find the 3 BHK homes are apt for you.











If you are large family with three generations in one home, then the 3BHK Duplexes are the perfect match for you, to give you enough space and much needed privacy.



Spacious master bedroom

# SMARTLY DESIGNED HOMES THAT OPTIMIZE YOUR HAPPINESS

-  Efficiently planned towers, with only four units to core, for exclusivity.
-  Luxurious, yet optimised and well-planned units with an area efficiency of 73%.
-  Designed to have excellent day lighting & cross-ventilation.
-  Foyer for a warm and inviting reception area for guests.
-  Living rooms with a spacious balcony deck.
-  Comfortably planned bedroom with ample storage provisions to accommodate double bed, wardrobe, TV cabinet etc.
-  Premium specifications for all fixtures and fittings.
-  Non-biometric digital locks.



Thoughtfully designed Living-Dining area

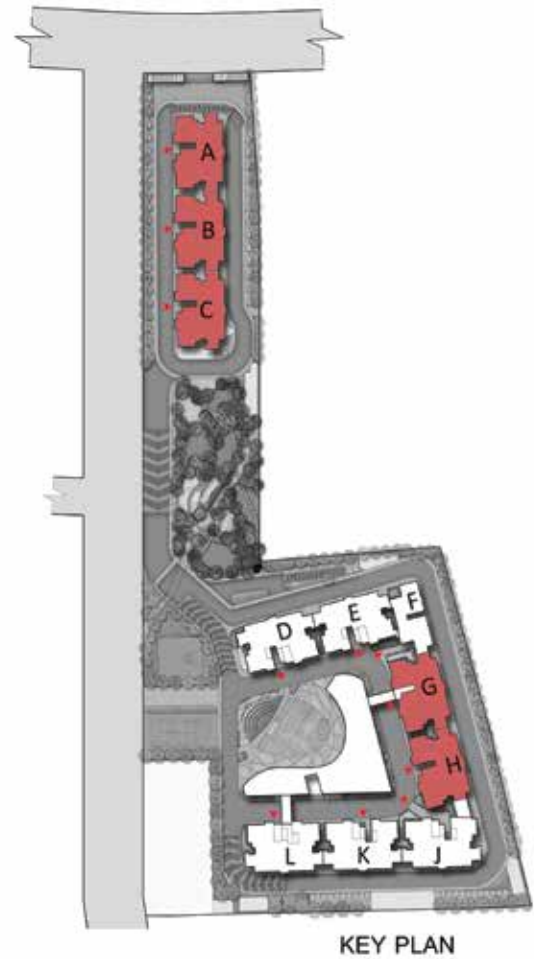
A teal graphic featuring a central circle with a double-line border. A horizontal line passes through the top and bottom of the circle, extending across the page. The text 'TYPICAL FLOOR PLANS' is centered within the circle.

**TYPICAL  
FLOOR PLANS**



# TOWER A, B, C, G & H

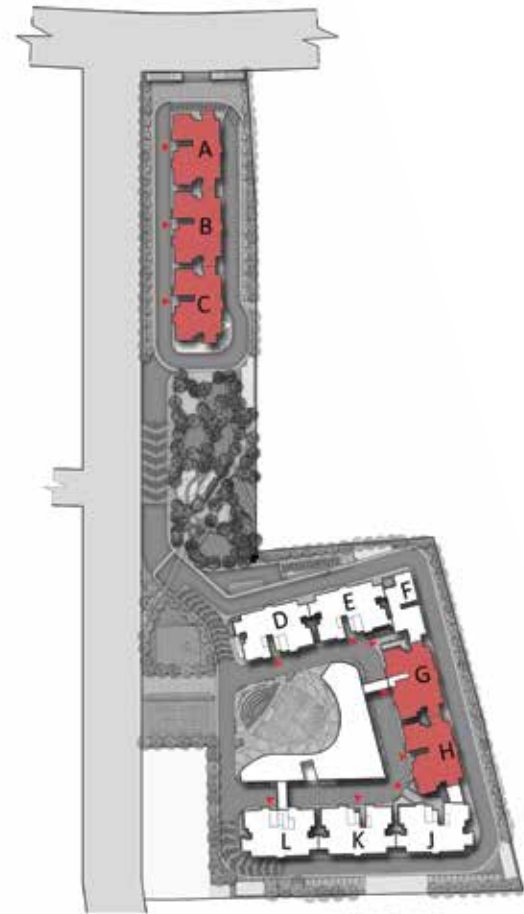
TYPICAL A, B, C - 1<sup>st</sup>, 4<sup>th</sup>, 5<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> & 12<sup>th</sup> FLOOR PLAN  
TYPICAL G & H - 4<sup>th</sup>, 5<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> & 12<sup>th</sup> FLOOR PLAN





# TOWER A, B, C, G & H

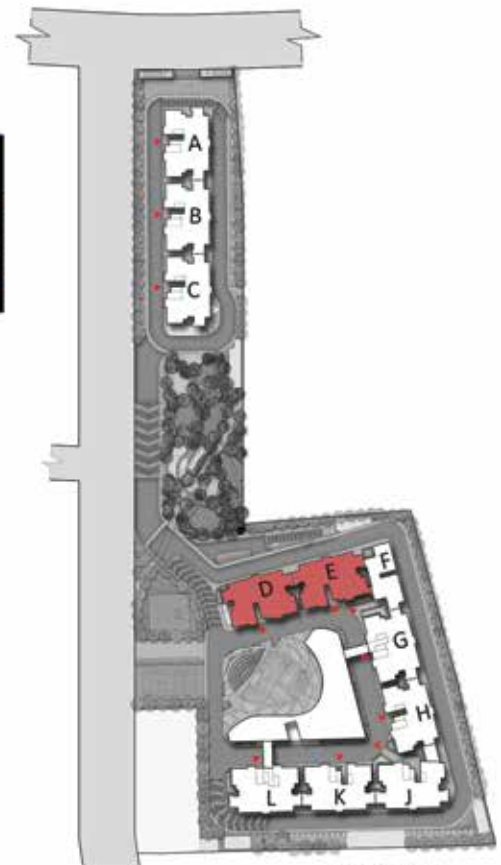
TYPICAL 3<sup>rd</sup>, 7<sup>th</sup>, 11<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER D & E

## FIRST FLOOR PLAN



KEY PLAN

# TOWER D & E

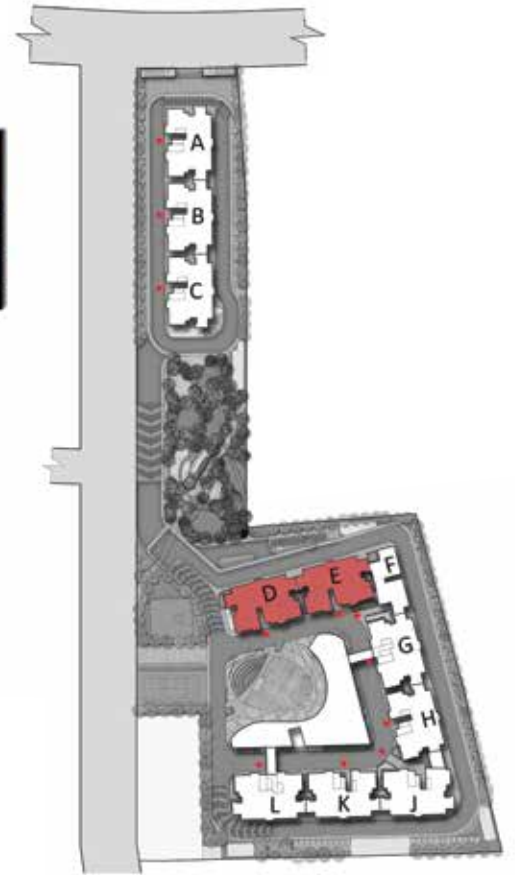
2<sup>nd</sup>, 6<sup>th</sup> & 10<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER D & E

2<sup>nd</sup>, 6<sup>th</sup> & 10<sup>th</sup> FLOOR PLAN

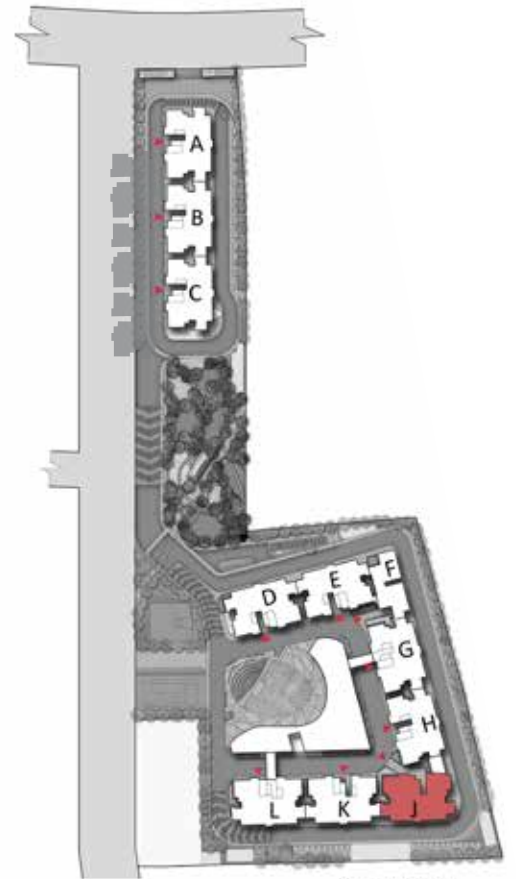


KEY PLAN



# TOWER J

## FIRST FLOOR PLAN

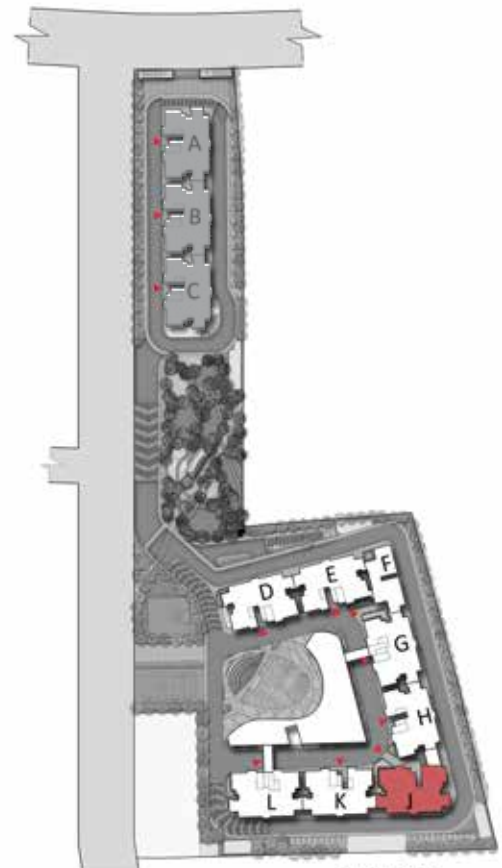


KEY PLAN



# TOWER J

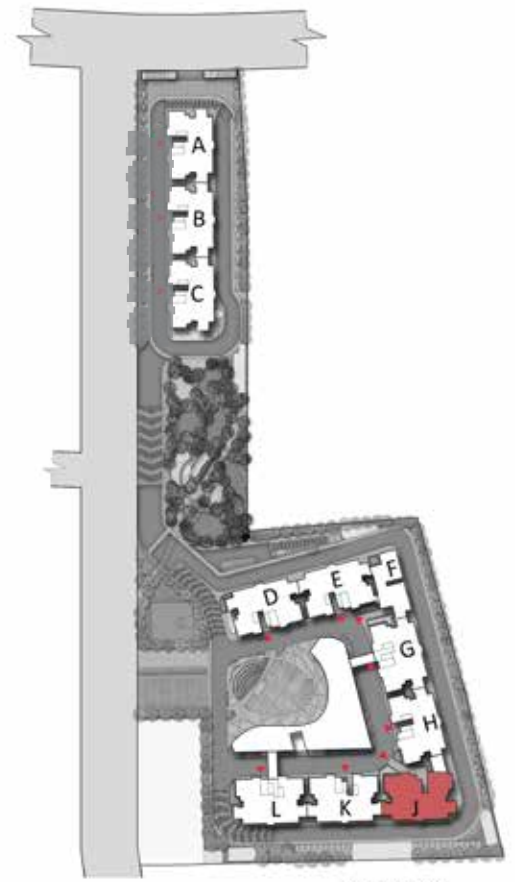
2<sup>nd</sup>, 6<sup>th</sup> & 10<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER J

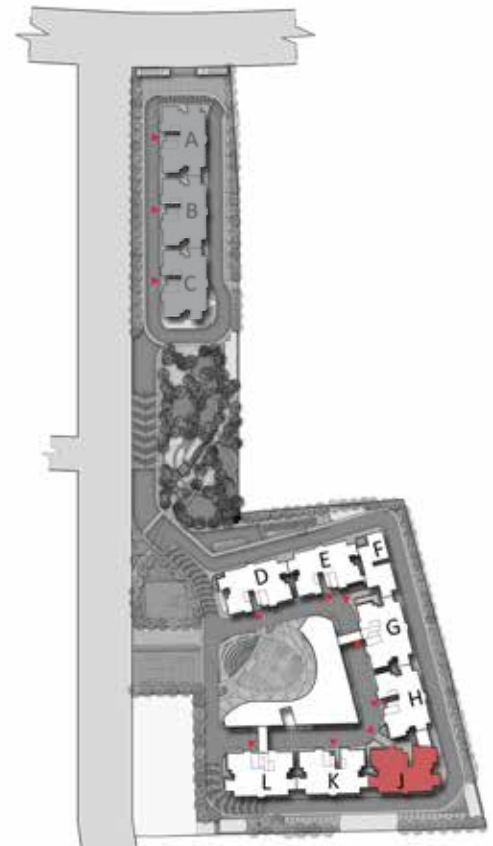
3<sup>rd</sup>, 7<sup>th</sup>, 11<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER J

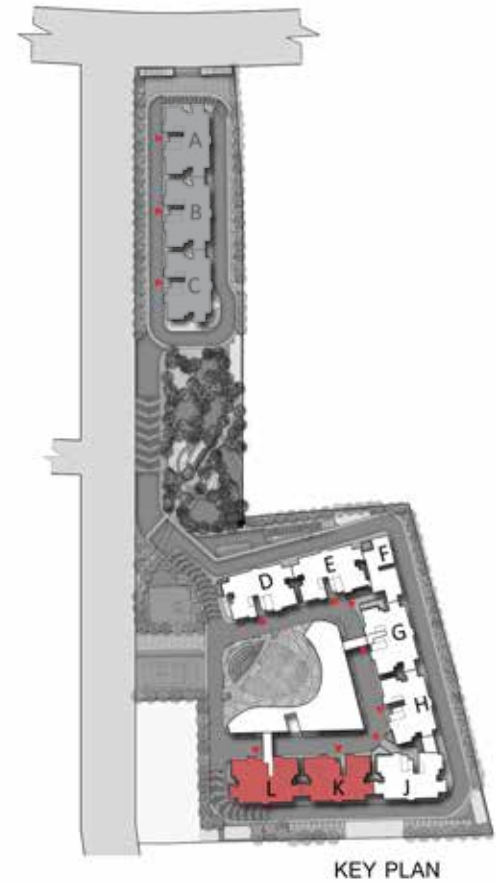
4<sup>th</sup>, 5<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup>, & 12<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER K & L

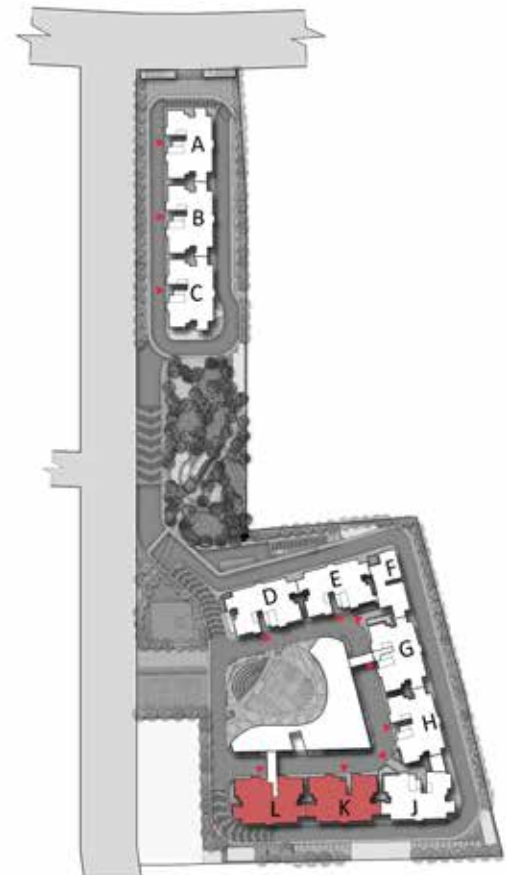
## FIRST FLOOR PLAN



KEY PLAN

# TOWER K & L

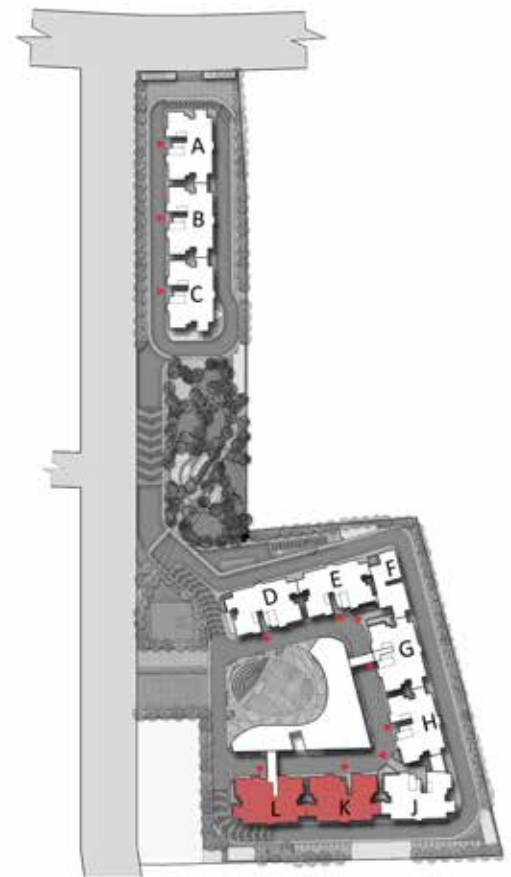
2<sup>nd</sup>, 6<sup>th</sup> & 10<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER K & L

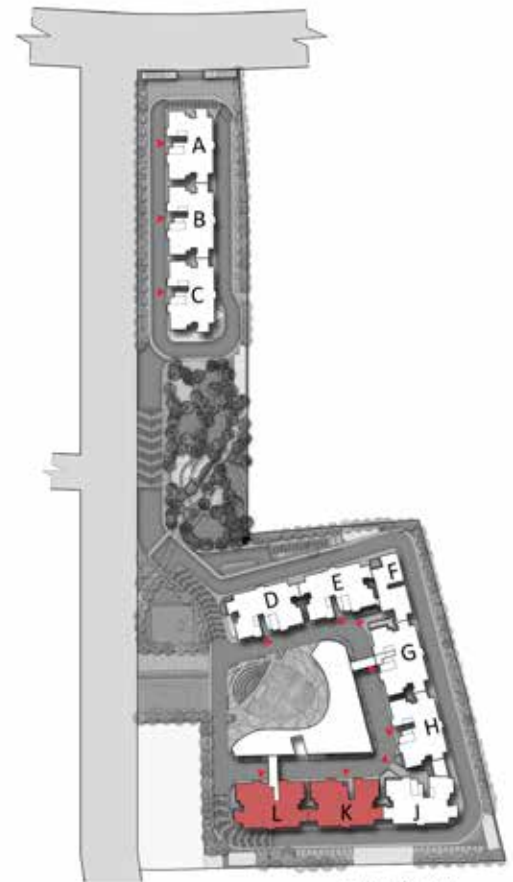
3<sup>rd</sup>, 4<sup>th</sup> & 11<sup>th</sup> FLOOR PLAN



KEY PLAN

# TOWER K & L

4<sup>th</sup>, 5<sup>th</sup>, 8<sup>th</sup>, 9<sup>th</sup> & 12<sup>th</sup> FLOOR PLAN



KEY PLAN

## TYPICAL FLOOR PLANS



Has a compact core, with very little space wasted on common corridors and lift lobbies.

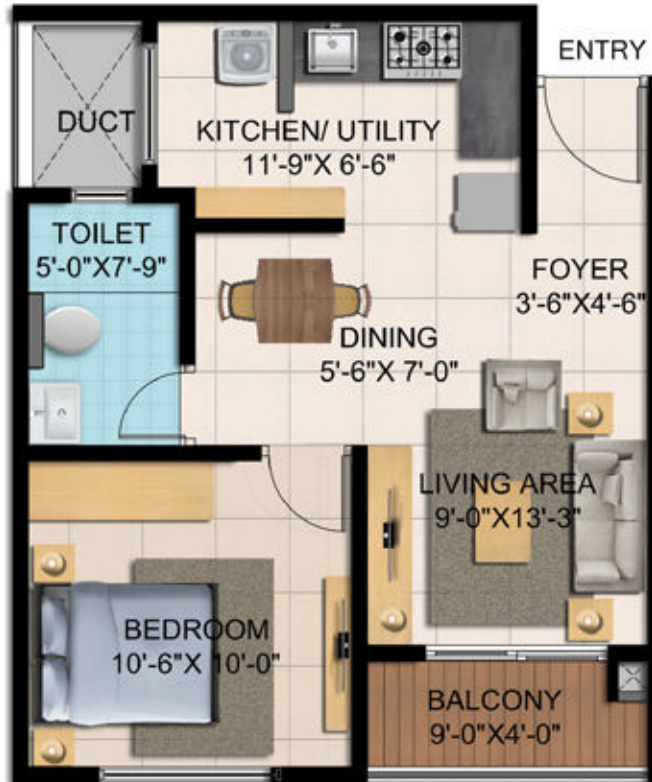
Private units with large configurations due to only 4 units per floor.

2 staircases, which are wider than standard.

2 Lifts per block for better access and convenience.



## 1 BHK UNIT



CARPET AREA: 416.34 SFT  
BALCONY AREA: 35.84 SFT  
SALEABLE AREA: 645 SFT

Foyer for a warm and inviting reception area for guests.

Ample Living area with attached balcony.

Separate dining space.

Efficient kitchen with utility space.

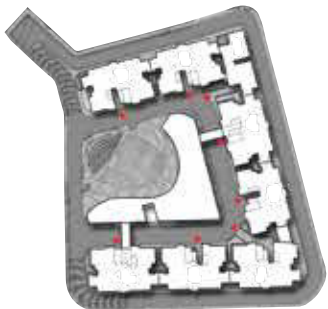
Comfortable bedroom to accommodate double bed, wardrobe, TV cabinet etc.

# UNIT PLANS – 2 BHK

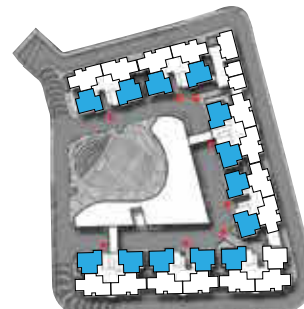
## 2 BHK UNIT (TYPE 1)



## 2 BHK UNIT (TYPE 2)



CARPET AREA: 865.53 SFT  
BALCONY AREA: 56.40 SFT  
SALEABLE AREA: 1250 SFT



CARPET AREA: 872.84 SFT  
BALCONY AREA: 86.86 SFT  
SALEABLE AREA: 1285 SFT

Foyer for a warm and inviting reception area for guests.

Large living & dining area with attached large balcony.

L - shaped large kitchen with attached utility area.

Comfortable bedrooms to accommodate double bed, wardrobe, TV cabinet etc.

One attached and one common toilet.

## 3 BHK UNIT



CARPET AREA: 1092.21 SFT  
 BALCONY AREA: 110.65 SFT  
 SALEABLE AREA: 1650 SFT

Foyer for a warm and inviting reception area for guests.

Large living with separate dining space.

Large balcony deck for living and regular bedroom.

L-shaped large kitchen with attached utility.

Comfortable bedrooms to accommodate double bed, wardrobe, TV cabinet etc.

2 attached and one common toilet.

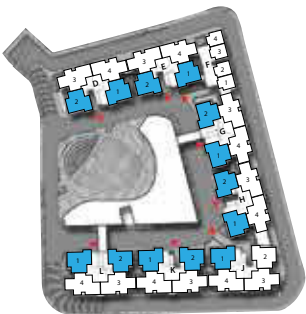
## 3 BHK DUPLEX UNIT



LOWER FLOOR LEVEL



UPPER FLOOR LEVEL



LOWER FLOOR CARPET AREA: 852.18 SFT  
 UPPER FLOOR CARPET AREA: 611.60 SFT  
 BALCONY AREA: 122.06 SFT  
 SALEABLE AREA: 2150 SFT

(2 & 3, 6 & 7, 10 & 11 FLOOR)

Double height living area.

Well planned dining area near kitchen with utility.

Large outdoor deck for gardening or enjoying supper in the evening.

Large bedrooms to accommodate a double bed and wardrobes including one regular bedroom for a guest.

3 bedrooms with 3 attached toilets.

Foyer for a warm and inviting reception area for guests.

A teal graphic design featuring a central circle with a double-line border. A horizontal line extends from the right side of the circle across the top of the page. Another horizontal line is positioned below the circle, and a third horizontal line is at the very bottom of the page. The text is centered within the circle.

## **INSIDE SHRIRAM BLUE**

Shriram Blue is adorned with the choicest material specifications. Each home presents intricate planning and a well-laid out design.

# SPECIFICATIONS

## COMMON AREAS



Elegant entrance lobbies with granite flooring.



Upper floor common lobbies and passage flooring in granite.



100% DG back-up for lights in ground floor common areas, lifts, and other essential utilities, so you are never worried about a power cut.



High speed lifts of a reputed brand (Kone or equivalent) provided with 100% DG power back up.



CCTVs are provided in the common areas & GF lobbies for security monitoring along with the security personnel for safety.

## UNITS SPECIFICATIONS



Modular type switches/sockets.



TV and telephone points are provided in Master Bedroom & Living Area.



DG back up to 1KW for 1,2,2.5 & 3 BHK and 2KW for duplex flats.



Geyser point is provided in all the toilets.












Toilets are fitted with premium brands of sanitary fittings, with KOHLER or equivalent sanitary ware and CP fittings (Jaquar or equivalent).







AC point provision in all the bedrooms.

## UNITS SPECIFICATIONS

-  Carefully planned with excellent specifications.
-  MIVAN construction ensures great finish, good structural performance and timely construction completion.
-  The main door is a special one. It has a durable Teakwood frame with factory-made BST shutter for a premium look. Grand entry through entrance door.
-  Main door comes with extra security through video door phones and non-biometric digital locks.
-  Windows and sliding doors to balcony are of UPVC. UPVC windows have excellent durability and are easy to maintain.
-  Windows will have 3 track with Bug mesh to enjoy cool breeze keeping your window open.
-  Kitchen, with 30mm polished granite counter with SS sink and drain board, and provision for water purifier. Superior quality glazed tile dado for easy maintenance in kitchen up to 2'0" height & up to sill level in utility. Additional SS sink in the utility.
-  Large (800x800mm) superior quality vitrified tile flooring in the living, dining, kitchen, foyer & bed rooms to maximise visual appeal while being very easy to maintain. Master bedroom will have laminated wooden flooring.
-  The flooring in wet areas like the utility, toilets and balcony are of anti-skid tiles to ensure safety and prevent accidents.

## INFRASTRUCTURE

-  Excellent water supply, with options to install a water softening plant if required.
-  State-of-the-art sewage treatment plant to minimize water usage. Recycled water to be used for flushing and landscaping purposes.
-  Equipped with the latest Organic Waste Converter to recycle kitchen waste and fertilize the environment.
-  Rain water harvesting and ground water recharging pits provided to boost ground water supply.



# STEP INTO A BLISSFUL LIVING EXPERIENCE

At Shriram Blue we have endeavoured to give you a lifestyle that goes beyond the four walls of your home. It offers you top-notch amenities without burning a hole in your pocket. One that makes all other projects in the vicinity seem pale in comparison.

Pool-side Cafeteria





**LUXURIOUS LIFESTYLE  
AT POCKET-FRIENDLY  
PRICES**



**20-25% BETTER  
VALUE THAN ALL OF  
WHITEFIELD**



**MOST COMPETITIVE  
PRICES IN THE 2 & 3  
BHK SEGMENT**

# SHRIRAM PROPERTIES THE BRAND THAT'S RIGHT FOR YOU

## BENGALURU'S TOP SELLING DEVELOPER

## CHENNAI'S BIGGEST LAUNCH

PART OF THE FINANCIAL GIANT  
SHRIRAM GROUP

22,000+  
HAPPY FAMILIES

AMONG TOP 5 RE  
COMPANIES IN SOUTH INDIA\*

PE INVESTMENT BY TATA CAPITAL,  
TPG, WALTON STREET, MITSUBISHI  
AND OTHERS

AWARDED THE DEVELOPER  
OF THE YEAR AWARD  
BY ET NOW 2018 - 19

COMPLETED 25 PROJECTS, REPRESENTING  
12.86 MILLION SQ.FT. OF SALEABLE AREA

## OUR CORE PHILOSOPHY



FUNCTIONAL LUXURY



CUSTOMER-CENTRIC DESIGN



OPTIMIZATION AT EVERY STEP



MAXIMUM VALUE FOR YOUR MONEY

BENGALURU  
—  
SHRIRAM  
RIGHT4U  
CHALLENGE

300+ UNITS SOLD  
EACH TIME

BENGALURU  
—  
SHRIRAM  
EARTH

250+ FAMILIES  
made a smart investment  
in Shriram's first plotted  
development

CHENNAI  
—  
CODE  
KOVIL/DIVINE  
CITY

500+ UNITS SOLD  
PHASE 1 COMPLETELY  
SOLD OUT  
Chennai's Biggest launch

CHENNAI  
—  
CODENAME  
SUPERSTAR

PHASE 1 SOLD OUT IN  
5 DAYS  
Pre-launch of Chennai's  
first integrated township

KOLKATA  
—  
SHRIRAM  
GRAND CITY

500+ BOOKINGS  
at Kolkata's biggest  
lottery

# CONSULTANTS

KGD is a leading international, integrated practice with a diversified portfolio in design, engineering and build verticals of the building industry. Established in 2003 and headquartered in Bangalore, KGD also has presence in major metro cities of India like New Delhi, Mumbai, Hyderabad and an International office in Dubai as well. Our team of 300+ is a pool of young and dynamic professionals from different parts of the world, Founded by Nejeed Khan Ned Kirschbaum and Jim Bradburn

KGD successfully established a fully integrated practice which includes, Master Planning, Architecture, Interior Design, Engineering, Landscape and Contract Management. In addition, KGD is offering Project Management Consulting to help our clients with a fully integrated Design and Build solution.

## NOTE-WORTHY PROJECTS:



### RESIDENTIAL

DUBAI TOWERS - DUBAI, UAE  
SOBHA TOWERS - THRISSUR, INDIA  
GRAND WEST - BANGALORE, INDIA



### COMMERCIAL

MANYATA TECH PARK - BANGALORE, KARNATAKA  
OZONE TOWERS - CHENNAI, TAMIL NADU  
PHOENIX TOWER - HYDERABAD, ANDHRA PRADESH  
CORNER STONE + EMBASSY TOWER - VARTHUR, BANGALORE



### HEALTHCARE

COLUMBIA ASIA - WHITEFIELD, BANGALORE, KARNATAKA  
APOLLO HEALTH MEGACITY - CHITTOOR, ANDHRA PRADESH  
MGM HOSPITAL - CHENNAI, TAMIL NADU  
COLUMBIA ASIA - PUNE, MAHARASHTRA  
MEDCARE PALACE HOSPITAL - DUBAI, UAE  
EXEMPLA LUTHERAN - DENVER, COLORADO, USA  
INDO-AFRICAN HOSPITAL - CONAKRY, GUINEA, WEST AFRICA



### EDUCATION

G D GOENKA UNIVERSITY - GURGAON, INDIA  
VEDANTA UNIVERSITY - PURI, INDIA  
JUBAIL UNIVERSITY COLLEGE - JUBAIL, SAUDI ARABIA  
HUMANITIES GATEWAY - IRVINE, CALIFORNIA, USA



### HOSPITALITY

ACCOR IBIS - GOA, INDIA  
ZAYA HOTEL - DUBAI, UAE  
AZDA HOTEL & CONVENTION CENTER



### INDUSTRIAL

ARVIND APPAREL CITY - AHMEDABAD, INDIA



### WORKPLACE INTERIORS

FACEBOOK - HYDERABAD, INDIA  
HONEYWELL - BANGALORE, INDIA  
CENTREPOINT - DUBAI, UAE  
H & M CORPORATE OFFICE - BANGALORE, INDIA



THIS PROJECT IS FUNDED BY

**TATA CAPITAL**  
**HOUSING FINANCE LIMITED**

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Tata Capital Housing Finance Limited (TCHFL) and are offered at its sole discretion.  
Terms and conditions apply.

SHRIRAM

blue

*Take It Easy*

**WHITEFIELD EXTENSION**

**SITE OFFICE ADDRESS**

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\*TERMS AND CONDITIONS APPLY.